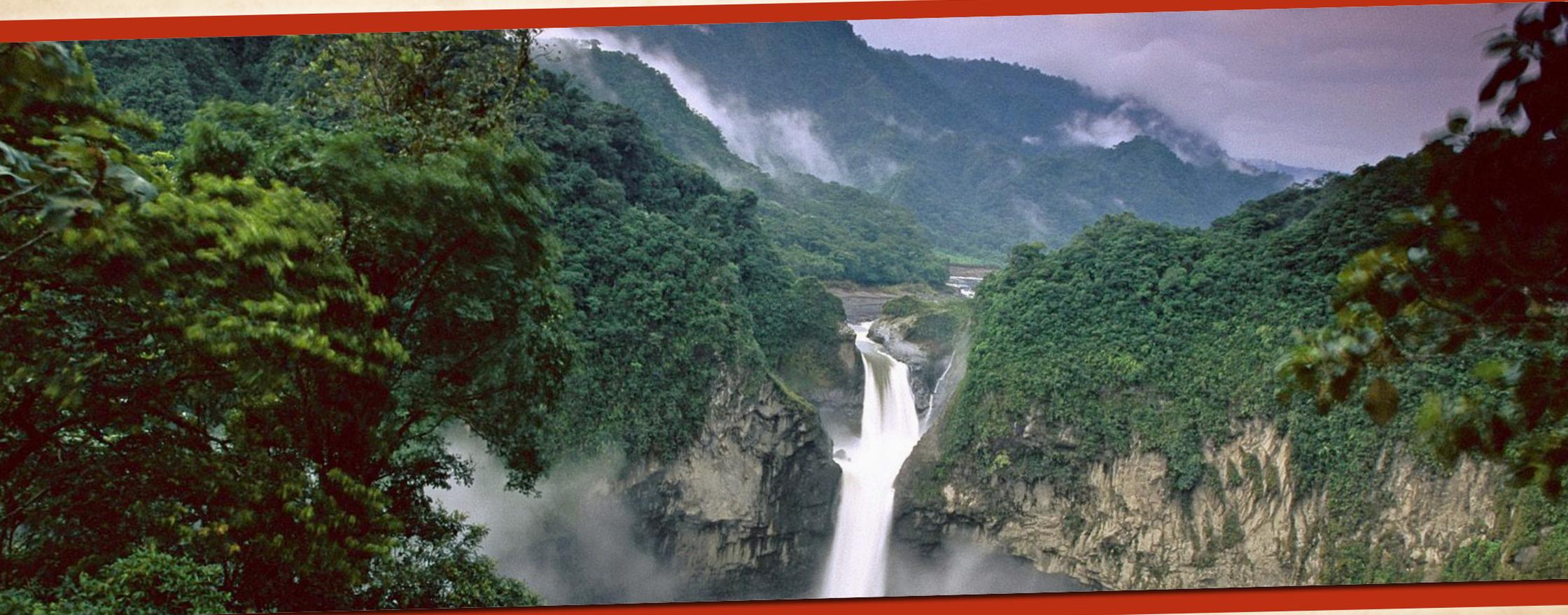


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EXPEDITION INFORMATION





OVER VIEW

The **mission** of impossible2Possible (i2P) is to use the platform of adventure and technology to educate, inspire, and empower the global community to reach beyond their perceived limits and make positive change in the world.

The **vision** of i2P is to cultivate a generation of leaders who, through direct experience, education and the use of groundbreaking technology, are prepared to pioneer social and environmental action throughout the world.

We would not be what we are today without the tireless dedication of our many volunteers and Expedition Partners who help us in areas ranging from logistics, to education development, to outreach and marketing.



2013 WORLD
EXPEDITION
SERIES



In fact, i2P's Founder, Ray Zahab, is himself a volunteer who donates his endorsements and time to i2P. We hope that you will be interested in becoming one of i2P's valued Partners, and will make an **unforgettable impact** on the lives of youth all over the world!

Bob Cox,
Executive Director

Ray Zahab
Founder



Bob Cox



PERU
2013



Expedition Information

Teachers can **easily register their schools** (in less than 5 minutes), and download our brochure that outlines the features of our Programs.



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EXPEDITION PREVIEW

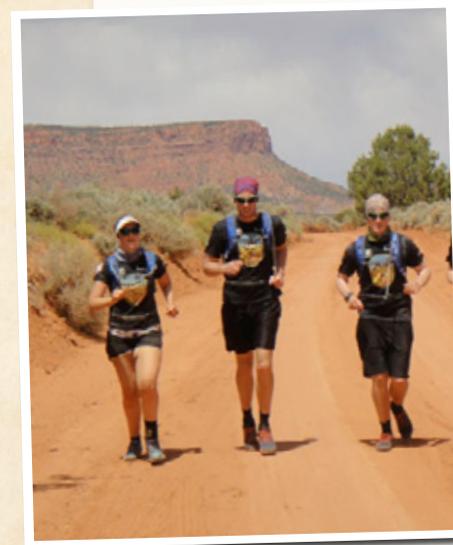


The 8th stop in the impossible2Possible World Expedition Series is Peru. The route for the i2P Expedition Peru is one of the most bio-diverse on the planet, crossing 11,000 feet in elevation, from the high Andes plateau to the bountiful ecosystem of the Amazonian jungle in Manu National Park. A team of five Youth Ambassadors will attempt to run a marathon per day for 6 consecutive days! As the elevation changes over the course of their journey the i2P team will travel through one of the richest gradients of ecosystems on the planet.

EXPEDITION THEME

The i2P Expedition Peru will focus on **Ecosystem Services**. Ecosystem services are the collection of benefits that ecosystems provide to humanity. The ultimate goal of the education program is to provide Youth Ambassadors and learners following the expedition, the knowledge and tools needed to:

- Describe ecosystems,
- Establish the value of ecosystems,
- Describe the impact of human activity on the ecosystem, and
- Develop strategies to mitigate the loss of ecosystem services.



PERU



YOUTH AMBASSADORS

The Youth Ambassadors for Peru bring a well-rounded academic and athletic background to this Expedition!

They are (from top left)

- **Amanda Dunkin**
Iowa, USA
- **Abbie Newton**
Michigan, USA
- **Mollie Patton**
Alberta, Canada
- **Michael Goodwin**
Brisbane, Australia
- **Jenny Kenmir**
Ontario, Canada



DAILY ACTIVITIES

Each day the i2P Youth Ambassadors will be asked to observe the environment through which they are traveling and describe the ecosystem. Consideration will be given to establishing in what manner and why the ecosystem is changing from that of the previous day.

They will then be asked to answer four simple questions:

- What ecosystem services are humanity taking from the ecosystem?
- What is the long-term impact on the ecosystem from the use of this service?
- Is this ecosystem service sustainable?
- If not sustainable, how can the behavior of humanity be adapted to ensure the sustainability of the ecosystem service?

In considering these questions the Youth Ambassadors will be asked to consider the sustainability, **adaptability** and **resiliency of ecosystem services**, and ultimately the **value that humanity assigns** to each service.



OUR EXPERIENTIAL LEARNING PROGRAMS

There is a sense of adventure in everyone; a yearning to step beyond the commonplace and routine. i2P taps into such adventurous senses to deliver Experiential Learning - a philosophy of education that aims to tie concrete lessons with abstract experiences - to students of all ages through online education resource materials produced by leading researchers, professionals, and educators. Other elements include in-class speaking engagements; interactive social media; workshops; and most importantly, direct links of communication during expeditions. The program gives students fascinating opportunities to see, feel, and touch education like never before - an approach that has been called 'truly ground breaking'.

The Industrial Revolution was a time in history when exponential gains were made to everyday life functions and capabilities of mankind. The modern world, and much of its innovations, feats, and possibilities, emerged from this great era. Today, we are once again amidst great change in history, as technological advancements are not only shrinking our world, but also concepts and knowledge of what life is like for those living on the other side. The i2P Experiential Learning Program is designed to leverage technological advancements in communication to deliver a world of intrigue, where students are introduced to issues of social and environmental consequence, and **challenged to be part of the solution.**

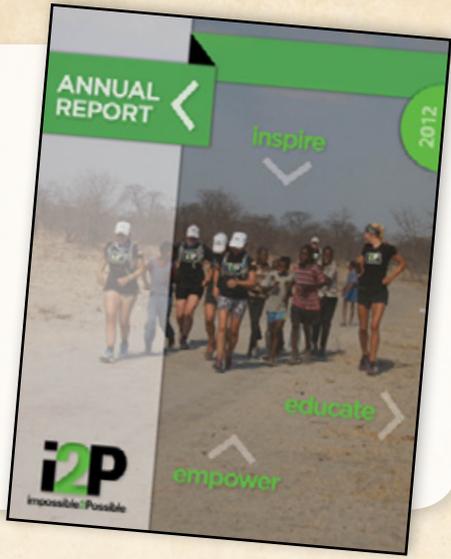


REGISTER YOUR CLASS TODAY!

<http://i2p.force.com/Peru>



Visit our website to download our latest Newsletter, Annual Report, and other materials.



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ABOUT i2P & RAY ZAHAB



The **mission** of impossible2Possible (i2P) is to use the platform of adventure and technology to educate, inspire, and empower the global community to reach beyond their perceived limits and make positive change in the world.

The **vision** of i2P is to cultivate a generation of leaders who, through direct experience, education, and the use of groundbreaking technology, are prepared to pioneer social and environmental action throughout the world.

GOALS: EDUCATE, INSPIRE, AND EMPOWER

Educate. Through a 21st Century education program grounded in experiential learning and reciprocal communication, social and environmental issues from around the world are delivered directly to the classroom. i2P Experiential Learning programs include online education resource materials, in-class speaking engagements, interactive media, workshops, and most importantly, direct links of communication to the expedition team.

Inspire. i2P's Youth Ambassadors, world class explorers, and advisors who undertake journeys to some of the most socially and environmentally sensitive regions of the world are the conduits of inspiration. These journeys are meant to push the mental and physical limits of the explorers, and to use the theatre of adventure to simultaneously introduce the global community to the notion that nothing is impossible!

Empower. The i2P Extraordinary Acts program is meant to highlight the efforts of people impacting their world in a positive manner. The dream of i2P is to mobilize one million young people, from every situation and circumstance, to engage in positive acts, and make a difference.



Ray Zahab, i2P's founder, **is known for accomplishing seemingly impossible acts.** In 2006 he embarked on an adventure that would start on the African coast of Senegal, and take him 7500 kilometers across the Sahara Desert to the edge of the Red Sea in Egypt. Running the entire way without a day of rest, this adventure took Ray and his two teammates 111 consecutive days to complete. They did this to raise awareness of the water crisis across the continent of Africa, while also putting their own perceived limitations to the test. The journey was documented in 'Running The Sahara', a film that was directed by academy award winning director James Moll and narrated by executive producer Matt Damon.

After completing the journey across the Sahara, Ray truly **realized the importance of pushing beyond any mental and physical limits we place upon ourselves.** It was there on the shores of the Red Sea - in the company of his teammates and family - that he decided to dedicate his life to inspiring and educating young people, and empowering them to make a positive impact in the world while truly understanding that they have the capacity to be extraordinary and fulfil their dreams. Since then, Ray has founded impossible2Possible and completed a series of Expeditions, including a world-record trek to the South Pole, a world-record transection of Lake Baikal, the first off-road crossing of Death Valley, world-first crossings of the Atacama & Gobi Deserts, journeyed all the way across South America over the Andes, and ran across the Canadian Arctic, Tunisia, the Amazon Jungle, Bolivia, India, Botswana and Utah with Youth Ambassadors.



PERU 2013



www.impossible2possible.com

