

Social Entrepreneurship Lesson #2

STUDENT TASKS

Task A:

Present a story like that of Ryan's Well Foundation. On the Ryan's Well website Ryan states, "My advice to anyone is that in order to make a positive change in the world, you need to find something you are passionate about and then you need to take steps to act." <http://www.ryanswell.ca/>

Present the story of Jamie Oliver's "Fifteen" program. Jamie states, "I set up Fifteen because I believe young people have untapped talents, often hidden by problems in their home lives. These talents can be freed by a passion for good food and meaningful hard work." <http://www.jamieoliver.com/the-fifteen-apprentice-programme/home/index>

Task B:

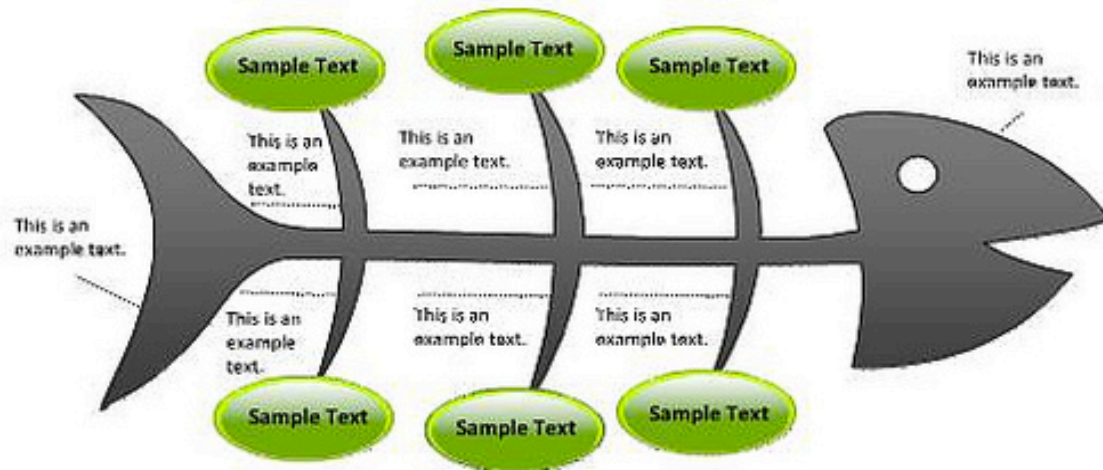
Groups of 3: Discuss: If you could create any kind of business and part of that business was to help other people, what would that look like? What issue do you care about improving in world ie. poverty, water crises, drinking and driving, social issues at school, literacy...What product or service would you sell? What would the motto or tagline be? Why would people care about your business? Who would you help? How can you give back to the community and at the same time make a difference in the world?

Task C:

Fishbone Activity. Each group draws a large Fishbone on a long piece of paper. At the head of the Fishbone ask each group to write in their project/business idea that will help to address the problem they chose. The problem does not have to be complex! Then identify the sub ideas within each of the following main ideas ie. the bones of the fish... (What is the motto or tagline? Why do we believe in the project/why are we passionate about it? Why is this project necessary? Why should others care? How will this project affect the community? How does this project/business support individual resiliency? How does this help both the business owner and the end user *know that they're going to be ok?*

The group has to make a business case to the class explaining their Fishbone. You can then hang these up in the class.

FISHBONE



This is an example text. Go ahead and replace it with your own text. It is meant to give you a feeling of how the designs looks including text.

Extension of Lesson: Conduct a variation of a science fair – a “social issues/solutions” fare and have students choose an issue that they care about, present their findings, and suggest other solutions. Student could research organizations that are already working on this issue/problem and highlight what is already working, as well as suggesting what else might be done.